

# UINTAH COUNTY TOURISM PROFILE

County Indicator	2006	2007	2008	% Change 2007-2008	State Ranking
<b>DEMOGRAPHIC</b>					
Population	27,747	28,806	30,446	5.7%	11
Total Non-Ag Employment	13,292	14,317	15,281	6.7%	11
Non-Ag Avg Monthly Wage	\$3,266	\$3,496	3,706	6.0%	1
Per Capita Income	\$27,171	\$30,938	31,959	3.3%	4
Unemployment Rate*	2.5%	2.2%	2.2%	0.0%	29
<b>SPENDING &amp; EMPLOYMENT</b>					
Spending by Travelers (Millions)**	\$52.6	\$71.8	\$92.2	28.4%	10
Travel & Tourism Related Employment**	917	782	893	14.2%	13
<b>TOURISM TAX REVENUES (000s)</b>					
Local Tax Revenues from Traveler Spending**	\$1,666.2	\$6,856.1	\$8,800.8	28.4%	10
Transient Room Tax	\$342.3	\$530.3	\$853.1	60.9%	10
Restaurant Tax	\$266.9	\$302.2	\$350.5	16.0%	11
Car Rental Tax	\$4.5	\$7.4	\$3.1	-58.1%	10
Gross Taxable Retail Sales (millions)	\$1,174.9	\$1,393.2	\$1,666.0	19.6%	6
<b>REGIONAL VISITATION COUNTS</b>					
Dinosaur N.M.	284,548	196,127	187,606	-4.3%	
Starvation S.P.	54,398	61,351	56,294	-8.2%	
Utah Field House S.P.	52,027	47,070	42,409	-9.9%	
Steinaker S.P.	45,615	57,621	70,312	22.0%	
Red Fleet S.P.	108,482	38,274	39,210	2.4%	

\* Several Counties have identical Unemployment Rates

\*\* GOPB methodology change for 2007 - 2008 calculations

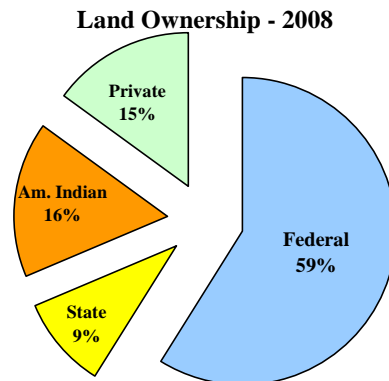
r = revised

Land Ownership - 2008	No. of Acres	% Total
<b>Total Acres in County</b>	<b>2,877,301</b>	<b>100.0%</b>
<b>Federal Government</b>	<b>1,701,120</b>	<b>59.1%</b>
BLM	1,372,176	47.7%
US Forest Service	269,576	9.4%
National Park Service	51,640	1.8%
National Wildlife Service	7,728	0.3%
Other •	--	--
<b>State Government</b>	<b>274,466</b>	<b>9.5%</b>
Utah State Parks & Recreation	4,242	0.1%
Utah State Wildlife Reserves	23,740	0.8%
State Trust Lands	239,093	8.3%
Other ••	7,391	0.3%
<b>American Indian</b>	<b>473,328</b>	<b>16.5%</b>
<b>Private*</b>	<b>433,494</b>	<b>15.1%</b>

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

\*May include some local government land



# Uintah County Tourism Profile

